

CLAIMS

1. (canceled)

2. (canceled)

3. (currently amended) The method of claim ~~4~~ 27, wherein said ~~transmission~~
broadcasting step comprises at least the steps of:

transmitting the ~~delivered~~ spread first and second contents over one or more channels;
and

subdividing the one or more channels so that plural content elements are provided on
plural sub-channels within the one or more channels.

4. (currently amended) The method of claim 27,

~~A method of wirelessly providing, over the Internet, access to specialized content by a
user, comprising the steps of:~~

~~providing one or more wireless connection nodes in a geographically defined receiving
area;~~

~~delivering over the Internet to said one or more wireless connection nodes content
selected by an operator of said one or more wireless connection nodes, wherein each of said first
and second contents (1) is specific to said geographically defined receiving area, (2) is selected by
the an operator of the wireless connection node independent of the users and independent of any
preference of the users, and (3) comprises a plurality of data streams constituting a plurality of
Internet radio station webcasts;~~

~~transmitting said delivered content via said one or more wireless connection nodes; and
users located in said geographically defined receiving area receiving said transmitted
delivered content with a plurality of receivers configured to receive content transmitted via said
one or more wireless connection nodes, wherein:~~

~~said plurality of receivers are further configured to separately tune to each of the Internet
radio station webcasts,~~

~~said transmission step further comprises at least the step of transmitting a unique
spreading code for each Internet radio station webcast; and~~

~~said receiving step comprises at least the steps of:~~

~~a first receiver of said plurality of receivers receiving said unique spreading codes;~~

~~the first receiver selecting a selected one of said Internet radio station webcasts to play to a first user; and~~

~~the first receiver using said unique spreading codes to play to the first user the delivered content associated with the selected one of said Internet radio station webcasts.~~

5. (currently amended) The method of claim ~~4~~ 27, wherein each of said ~~delivered first and second~~ contents comprises only content that is local to the proximity of the connection-~~nodes~~ node.

6. (currently amended) The method of claim ~~4~~ 27, wherein each of said ~~delivered first and second~~ contents comprises only content of a particular content type.

7. (currently amended) The method of claim ~~4~~ 27, wherein each of said ~~delivered first and second~~ contents comprises only content of a particular type and that is local to the proximity of the connection-~~nodes~~ node.

8. (currently amended) The method of claim ~~4~~ 27, wherein said receivers are ~~is a~~ device-configured specifically for reception of only said ~~delivered first and second~~ contents.

9. (currently amended) The method of claim ~~4~~ 27, wherein said receivers includes ~~include~~ uplink capability, further comprising the step of:

sending an uplink signal from at least one of said receivers to said ~~one or more~~ wireless connection ~~nodes~~ node to enable at least one of said users to communicate with said ~~one or more~~ wireless connection-~~nodes~~ node.

10. (currently amended) The method of claim ~~9~~ 27, further comprising the step of: configuring said wireless connection ~~nodes~~ node to receive said uplink signal and, based upon said signal, perform a function desired to be performed by said at least one of said users.

11-13. (canceled)

14. (currently amended) The method of claim 4,
~~A system for wirelessly providing, over the Internet, access to specialized content by a user, comprising:~~

~~one or more wireless connection nodes in a geographically defined receiving area, each of said one or more wireless connection nodes including a transmitter;~~

~~a processor, coupleable to said one or more wireless connection nodes, said processor storing content and delivering over the Internet to said one or more wireless connection nodes content selected by an operator of said one or more wireless connection nodes wherein each of said first and second contents (1) is specific to said geographically defined receiving area, (2) is selected by the operator independent of the user and independent of any preference of the user, and (3) comprises a plurality of data streams stream constituting a plurality of an Internet radio station webcasts, webcast; whereby said transmitters transmit said delivered content to said receiving area; and~~

~~a receiver in wireless communication with said one or more wireless connection nodes, said receiver receiving said transmitted delivered content, wherein:~~

~~said receiver is further configured to separately tune to each Internet radio station webcast;~~

~~said transmitter is further configured to transmit a unique spreading code for each of said Internet radio station webcasts; and~~

~~said receiver is further configured to:~~

~~—— receive said unique spreading codes;~~

~~—— select one of said Internet radio station webcasts to play to the user; and~~

~~—— use said unique spreading codes to play to the user the delivered content~~

~~associated with the selected one of said Internet radio station webcasts.~~

15-22. (canceled)

23. (currently amended) The method of claim 27,

~~A system for wirelessly providing, over the Internet, access to specialized content by a user, comprising:~~

~~one or more wireless connection nodes in a geographically defined receiving area, each of said one or more wireless connection nodes including a transmitter;~~

~~a processor, coupleable to said one or more wireless connection nodes, said processor storing content and delivering over the Internet to said one or more wireless connection nodes content selected by an operator of said one or more wireless connection nodes, wherein:~~

~~—— said content is (1) specific to said geographically defined receiving area and (2) selected by the operator independent of the user and independent of any preference of the user, and~~

~~—— said transmitters transmit said delivered content to said receiving area;~~

~~—— a receiver in wireless communication with said one or more wireless connection nodes, said receiver receiving said transmitted delivered content;~~

~~—— one or more other wireless connection nodes in an other geographically defined receiving area different from said geographically defined receiving area, each of said one or more other wireless connection nodes including an other transmitter, wherein other content transmitted by each other transmitter is (1) specific to said other geographically defined receiving area, (2) selected independent of the user and independent of any preference of the user, and (3) different from said content specific to said geographically defined receiving area; and~~

~~a receiver (i) in wireless communication with said one or more wireless connection nodes at a first time and (ii) in wireless communication with said one or more other wireless connection nodes at a second time, said receiver receiving said transmitted delivered content at said first time and said other transmitted delivered content at said second time, wherein the content available to the each receiver at each of the first and second times is pre-specified based on the wireless connection node whose transmission the receiver receives.~~

24. (canceled)

25. (currently amended) The method of claim ~~24~~ 27, wherein the content available to ~~the users~~ each receiver is pre-specified based solely on the wireless connection node whose transmission the receiver receives, such that no determination of the user's current geographic location is required before the delivered content is transmitted.

26. (canceled)

27. (previously presented) A method of broadcasting, comprising:

a wireless connection node receiving first content originating from a first content source and second content originating from a second content source;

the wireless connection node spreading the first content using a first spreading code and the second content using a second spreading code; and

the wireless connection node broadcasting the first and second spreading codes and the spread first and second content, wherein a plurality of receivers configured (i) to receive the spread first and second content and the first and second spreading codes and (ii) to despread a selected one of the spread first and second content using a corresponding one of first and second spreading codes may play to a plurality of users the selected one of the first and second content.

28. (previously presented) The method of claim 27, wherein the first content and the second content comprise information specific to a geographically defined receiving area comprising the wireless connection node.

29. (previously presented) The method of claim 27, wherein the first and second contents are digital streaming media signals, and the first and second content sources are digital streaming media servers.